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Banco Best launches credit card with innovative design for online shopping simplification

Best Gold Plus, the first *Quick Read* card in the Portuguese market

Banco Best just launched the first card with Quick Read feature in the Portuguese market. Best Gold Plus credit card has an innovative design and gathers important information on the front, such as card number, expiry date and security code, thus simplifying the online purchases. It's another advantage to add to this card that also allows the Customers to accumulate miles with the Miles&Go TAP programme or to receive Cashback.

Best Gold Plus credit card costs only €40 per year. The Customers may earn 35.000 miles or €40 Cashback by purchasing the card, which is possible via the website www.bancobest.pt or via Best Bank App.

According to António Martins, Head of Marketing, *"at Banco Best we innovate focused on our Customers and their needs. Reason why we added the Quick Read feature to the Best Gold Plus credit card, a solution that marries the reading of the card data with an elegant and sophisticated design, fit to a more and more digital world where e-commerce is the new normal"*.

At Banco Best the account opening process can be 100% online, without physical presence, via the Digital Mobile Key or videoconference. The customers can have access to the Digital Account at 0€ of maintenance fee.

For more information contact:

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Banco Best. Ao lado de quem vai à frente.